

# TouchPresenter Information Kiosk Software

# WELCOME



Build secure interactive information kiosks for self service from scratch.



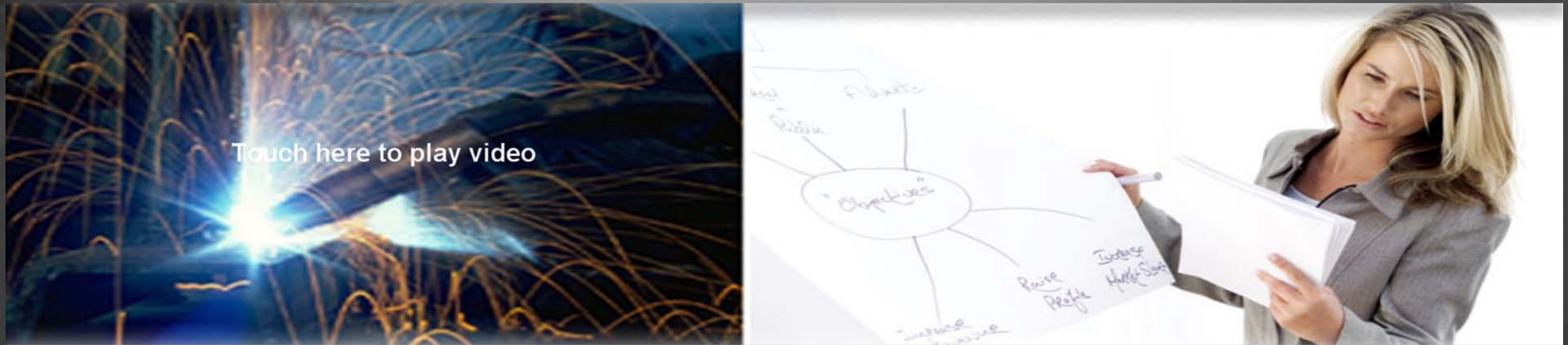
# WHY SELF SERVICE, ON DEMAND INFORMATION?

- ✓ Easy access to up-to-date information at any time
- ✓ No need for staff to be present and help
- ✓ Eliminates waiting time at counter
- ✓ Available around the clock
- ✓ Kiosk user checks out kiosk content at own pace

## WHY PAPERLESS INFORMATION?

- ✓ No paper waste, sustainable, friendly to the environment
- ✓ The electronic content is fast to update at minimal cost
- ✓ Overall significantly reduced costs
- ✓ Updates can be applied at any time
- ✓ More information on more levels can be delivered

# THE KIOSK TELLS **YOUR STORY** ON DEMAND...



**Learn more about STAR Industries**

**Products**

**Services**

**Survey**

**Website**

Traditionally, information for out-of-home customers has been delivered in person or on paper. Self-service information kiosks take customer information to an exciting new level. Information kiosks help build and intensify customer relationships and are cost-efficient.

## ...TOUCHPRESENTER HELPS

- ✓ Create unlimited levels of information
- ✓ Implement still images, videos, audio, documents
- ✓ Link to your website(s)
- ✓ Limit internet surfing to your domain(s)
- ✓ Engage customers and visitors

# WHAT YOU CAN DO WITH TOUCHPRESENTER



## BUNDLE INFORMATION

From multiple sources (still images, videos, presentations, PDF's and make it available for kiosk users from a common kiosk start page.



## ADD UNLIMITED PAGES

There is no preset limit as to how many pages you can add to a project.



## CUSTOM NAVIGATION

Place custom main navigation and sub navigation on the kiosk home page and other pages as desired. Interlink all content.



## ASSIGN ACTIONS

Assign interactivity to buttons, objects, design elements, text, still images...



# USAGE EXAMPLES

## Tourism



Visitor Information

## Lobby



Visitor & Customer Information

## Museum/Zoo



Visitor Information

## Healthcare



Visitor & Patient Information



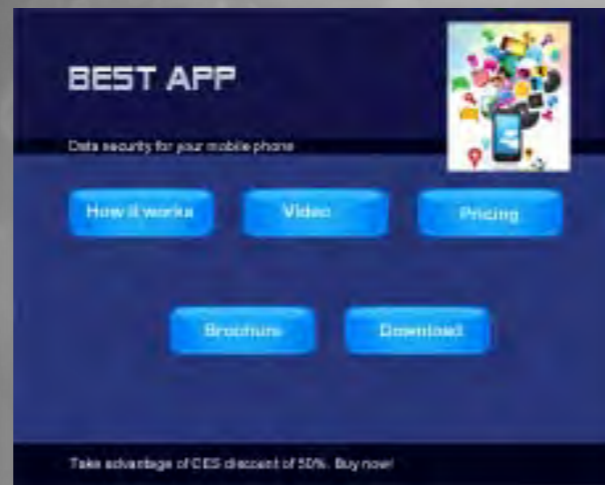
# MORE USAGE EXAMPLES

## Museums, Zoos



Visitor Information

## Trade Show



Attendee Information

## Events



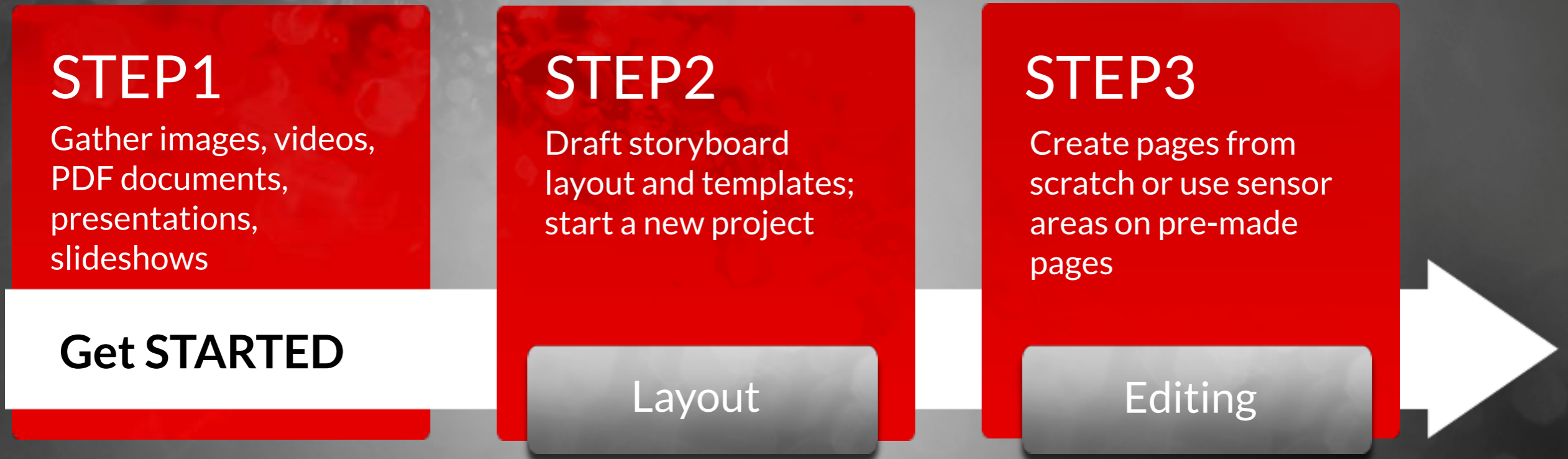
Participant Information

## Retail



Customer Information

# THE INFORMATION KIOSK CREATION **PROCESS**



# THE INFORMATION KIOSK CREATION **PROCESS**







*Engage!*  
*Simplifying Customer Information*

THANK YOU FOR **YOUR TIME.**