TouchPresenter Information Kiosk Software

WELCOME



Build secure interactive information kiosks for self service from scratch.





WHY SELF SERVICE, ON DEMAND INFORMATION?

- Easy access to up-to-date information at any time
- No need for staff to be present and help
- Eliminates waiting time at counter
- Available around the clock
- Kiosk user checks out kiosk content at own pace





WHY PAPERLESS INFORMATION?

- No paper waste, sustainable, friendly to the environment
- The electronic content is fast to update at minimal cost
- Overall significantly reduced costs
- Updates can be applied at any time
- More information on more levels can be delivered



THE KIOSK TELLS YOUR STORY ON DEMAND...



Traditionally, information for out-of-home customers has been delivered in person or on paper. Self-service information kiosks take customer information to an exciting new level. Information kiosks help build and intensify customer relationships and are cost-efficient.





...TOUCHPRESENTER HELPS

- Create unlimited levels of information
- Implement still images, videos, audio, documents
- Link to your website(s)
- Limit internet surfing to your domain(s)
- Engage customers and visitors



WHAT YOU CAN DO WITH TOUCHPRESENTER



BUNDLE INFORMATION

From multiple sources (still images, videos, presentations, PDF's and make it available for kiosk users from a common kiosk start page.



ADD UNLIMITED PAGES

There is no preset limit as to how many pages you can add to a project.



CUSTOM NAVIGATION

Place custom main navigation and sub navigation on the kiosk home page and other pages as desired. Interlink all



ASSIGN ACTIONS

Assign interactivity to buttons, objects, design elements, text, still images...





WHAT ELSE YOU CAN DO W/H TOUCHPRESENTER

Use the built-in lock down browser to

link to one or more web pages and restrict surfing to allowed domain(s).

LET CUSTOMERS EMAIL DOCS
Offer PDF documents the kiosk users can email to themselves or to a friend.*



OFFER QR CODES

Use the built-in QR code generator to offer QR code scanning for kiosk users with mobile phones and tablets.

... and many more features, e.g. touch active sensor areas, screen savers and attractor screens, page activation sound, document downloading, and text messages sent to kiosk users.



TouchPresenter stores kiosk usage data you can use to determine how the kiosk contents fare with the users.

* Requires internet connection on the kiosk







USAGE EXAMPLES

Tourism



Lobby



Museum/Zoo



Healthcare



Visitor Information Visitor & Customer Information

Visitor Information Visitor & Patient Information



MORE USAGE EXAMPLES

Museums, Zoos



Visitor Information Trade Show



Attendee Information Events



Participant Information Retail



Customer Information



THE INFORMATION KIOSK CREATION PROCESS

STEP1

Gather images, videos, PDF documents, presentations, slideshows

Get STARTED

STEP2

Draft storyboard layout and templates; start a new project

Layout

STEP3

Create pages from scratch or use sensor areas on pre-made pages

Editing





THE INFORMATION KIOSK CREATION PROCESS

STEP4

Assign actions and implement interactivity

Interactivity

STEP5

Test and refine the project

Test

STEP6

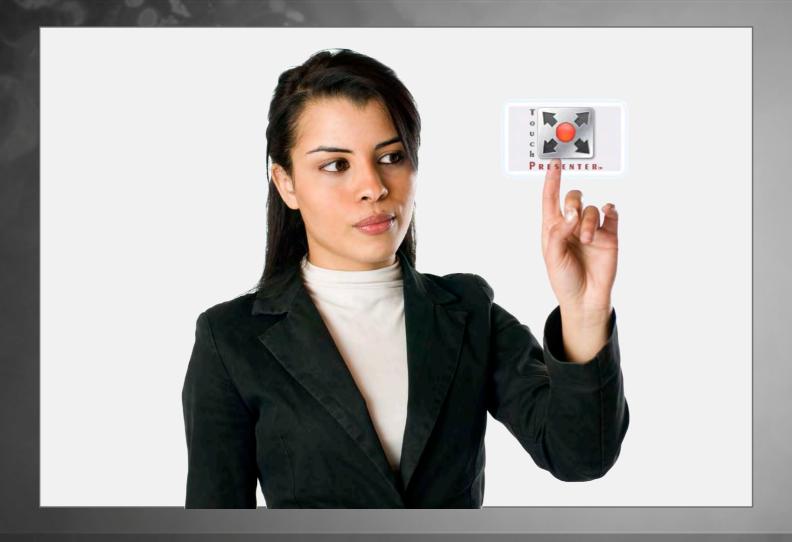
Deploy project to the information kiosk. Test. Done.

Deployment





GET IN TOUCH



ADDRESS

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CONTACT INFO

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Website: touchpresenter.com







Engage!

Simplifying Gustomer Information

THANK YOU FOR YOUR TIME.