

# Next-Gen Mobile Survey Power



There's an app for that:

## Introducing Digivey RollaPoll™

The new way of conducting marketing research in the age of mobile phones and tablets.

Touch screen technology and Digivey have been together for nearly a decade. In support of the new generation of mobile devices we proudly present Digivey RollaPoll™, a mobile survey data collection application for mobile devices running under the Android operating system.

## How it works

The survey questionnaires are created in Digivey Composer and then uploaded to the mobile devices via the RollaPoll online portal. Real-time reporting is available online instantaneously. If desired, the survey data can be downloaded to your PC for reporting with Digivey Analyzer merging with other surveys and for raw data output for import into SPSS, Excel, etc.

## Key Benefits

- A professional, compelling survey program from a trusted source
- In real-time survey results accessible from anywhere, at any time
- Opportunity to use low cost Android hardware, tablets or smart phones
- Cost-efficient, paperless, interactive market research
- Customization to support your brand
- Attractive pricing: Free RollaPoll app with pay as you go responses

## Key Features

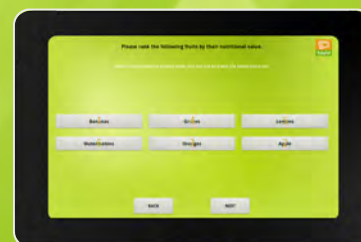
- Support for commonly used question types: Single choice, multiple choice, opinion grid, open comments, address forms, and more
- Rating, ranking, piping
- Rotation and randomization
- Interactive questionnaire design with branching and conditional skipping
- Portrait or landscape survey screens, auto-resizing to fit the display of your device
- Branding and customization
- Single and multi-language questionnaires, right-to-left and left-to-right languages
- Multimedia enhanced

## What You Need To Get Started

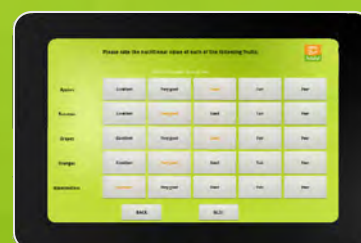
- The Digivey RollaPoll for Android app
- Digivey Survey Suite (Composer, Launcher, Analyzer) or Digivey Mini Suite (Composer, Analyzer). For those desiring online reporting only, a standalone Composer is available.
- Android tablet or Android phone, (Android 2.2, 2.3 or 3.0 and higher)



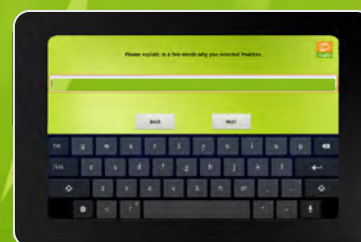
Single choice question



Multiple choice question with ranking



Opinion grid



Open-ended comment

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