



digivey™

Extra survey power
in action.



Ignite
the power of
interactive
customer
feedback
with
Digivey
Survey
Technology.

Advance decision-making with instant, actionable data.

Traditionally, surveys have been paper-based, making them inflexible, difficult to control, time-consuming to tabulate, and resulting in inconsistent, often unusable data.

Technology-based surveys have overcome some of these difficulties, but most solutions are missing features, limiting their usefulness.

To be effective, survey technology needs to have two critical components:

- 1 Simple, accessible survey systems that are inviting and user-friendly.
- 2 Fast and flexible reporting that delivers real-time data in a consistent, usable format.



digivey™

Extra survey power
in action.

“Digivey is excellent. We love it.”

*Professional Market
Researcher
Vancouver, Canada*



Digivey surveys are engaging, compelling, fast and efficient.

As an interactive survey software pioneer, Digivey is the gold standard for touch screen surveys, delivering compelling interactive, electronic surveys for all industries with direct customer contact. Digivey surveys are proven to engage the respondent to deliver the information your organization needs to make informed decisions.

Gain these advantages with Digivey.

Save time creating attractive, compelling surveys with intuitive design features.

Increase compliance with multiple language selection, branching, skipping, randomization, piping and many more outstanding survey design features.

Be confident that the data you collect will be accurate, reliable and secure.

Get feedback instantly with real-time results delivered anytime when surveys are being completed. Auto dealers, for example, use this ability to instantly identify dissatisfied customers and resolve complaints before the customer leaves the dealership.

Simplify analyzing and sharing results with auto-generated, top-line reports.

Ensure surveys attract respondents with built-in attractor screens, slide shows and/or video playing on the start screen during kiosk-idle times.

Reduce your workload and costs with one-step data entry and report generation.

Adapt surveys to your needs. Make your surveys self-administered or conduct surveys in-person with interviewers.

Engage a diverse respondent population with mixed-mode data collection: Offer surveys via touch screen kiosks, survey stations and tablets as well as online surveys.

Use Digivey’s built-in scoring capability to conduct quizzes and assessments in addition to surveys.

More advantages:

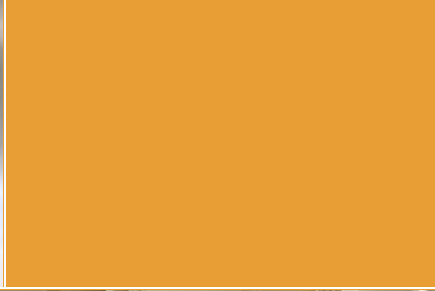
Save money with an extensive selection of modular survey software.

Support your brand with the ability to design the look and feel of questionnaires to fit your brand and the style of your organization.

Protect respondent privacy with anonymous on-site surveys. Unless the respondents identify themselves, their names will not be tracked back to their answers.

Boost customer communication. Make your surveys more valuable for marketing and deliver information to the respondents at any time during the survey. Where desired, improve customer communication with messages derived from multiple sources — text, images, flash or video.

Increase your reach with online and mobile tablet surveys. Deploy online surveys via email or through a link on your website with the optionally available DigiveyPlus web survey launcher .



digiveyTM

Extra survey power
in action.

“Digivey is the best touch screen survey software I have had the pleasure to put my hands on.”

*Director of Consumer Research
Entertainment Park
Orlando, FL*



Simplify survey participation with touch screen technology.

The feature-rich yet easy-to-use Digivey Survey Suite™ has been designed to make it effortless for your customers to provide their valuable feedback to you. It includes all the capabilities you need to gather input and turn it into powerful, actionable data. Here are just the highlights:

Question Options. Maximize your flexibility by asking questions in many formats that are closed–or open-ended.

Branching and Skipping. Automatically guide the participants to questions by skipping questions which do not apply to their profile or previous answers.

Piping. With this text replacement feature you can pull answers previously submitted into subsequent questions.

Multimedia. Make surveys engaging, with voice, pictures, video or music.

Multiple Language Layers. Let participants select their preferred language and answer to your questions in their preferred language. Later view all results or filter results by language.

Email and text message notifications interim survey. Keep your finger on the pulse of the respondents while data collection is still on-going and receive configurable notifications by email or SMS text on a mobile phone.

Auto-Generated Top-Line Reports. Make just a few clicks to get comprehensive reports for electronic distribution or print.

Enhance your surveys with auxiliary peripherals like smart card readers and bar code scanners that are fully compatible with the Digivey survey software. Perfect for “Scan answer and win” type surveys popular in retail, at sports events and trade shows.

Additional benefits:

Data collection reliability. Rely on Digivey Launcher for data collection and extensive built-in data cleansing and data manipulation capabilities to ensure your data is of the highest quality.

Sophisticated Scoring. Use Digivey for a wide variety of applications, including surveys, quizzes and assessments.

Spoken Surveys. Overcome reading and language barriers with recorded surveys that speak questions aloud.

Voice Response. Let customers answer question verbally.

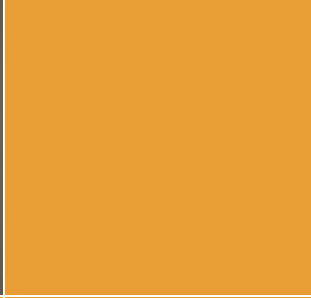
Interrupt and Resume. In in-person interviews, this feature is excellent for healthcare surveys conducted at a patient’s bedside. If a patient falls asleep or needs medical attention, the survey can be paused and resumed at a later time.

Print or Text a Coupon. Automatically print or send text messages with incentive coupons to motivate respondents to make immediate purchases.

In-Survey Picture Capture.** Get your respondents’ permission then use the tablet’s front camera to take their picture and view it together with their responses.

Location specific features:** GPS location capturing and GIS supported surveys.

** Not available in all versions or with all hardware.



digivey™

Extra survey power
in action.

“Digivey delivered a huge quantity of quality results in a fraction of the time.”

*VP Market Research
Retail Industry,
Chicago, IL*



“At our trade show respondents lined up for their chance to complete the Digivey touch screen survey.”

*Market Research Director
Healthcare Technology*

Collect insightful customer data — effortlessly.

The uses and value of the Digivey Survey Suite are limited only by your imagination.

Use Digivey in a dozen ways.

Here are just a few of the innovative ways Digivey customers use our technology:

- Advertising research
- Assessments
- Clinical research
- Customer satisfaction surveys
- Events and road shows
- Exit surveys at trade shows
- In-store surveys
- Mall intercepts
- Market research
- Opinion research
- Patient satisfaction
- Product voting
- Quizzes
- Trade show surveys

Enhance your services using Digivey insights

- Consumer shows and events
- Educational sites
- Entertainment events
- Financial service centers
- Healthcare facilities
- Museums and exhibits
- Non-profit fundraisers
- Retail locations
- Sporting events
- Tourism and hospitality facilities

Thinking about your next car.
Please rate the importance of each of the following:
[Opinion Grid; column header text in buttons] Please select an answer in each row.

	Very low	Low	Neutral	High	Very high
Speed					
Reliability					
Safety					
Warranty					
Fuel efficiency					
Environmental aspects					

BACK





digivey™

Extra survey power in action.



Gain extra survey power and convenience with the Digivey modules.

Digivey helps you manage the complete survey process from questionnaire creation to analysis so you can connect with your target audience anytime, anywhere, in a safe and secure manner.

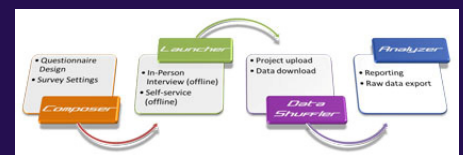
Digivey Composer™

Create engaging survey designs with ease.

Create compelling, interactive questionnaires in just minutes with Digivey Composer and fully customize your projects with logos, background screens, fonts, pictures and multimedia content.

Features

- Closed-ended and open-ended question types
 - Branching, skipping, piping, scoring
 - Multiple languages
 - Multimedia content
 - Project template storage
 - Question library
 - Design check
 - Spoken surveys
 - Support of direct interaction with printers, scanners and bar code readers
 - Bi-directional information flow with information screens accepting multimedia content originating from multiple sources (text, pictures, flash, video, audio)
- ... and many more features for compelling questionnaire design.



Collect more and higher quality results with the Digivey Survey Suite™.



Easily make your surveys more engaging with photos, video and voice.



digivey™

Extra survey power
in action.



Digivey Launcher™

Collect data for instant feedback.

Use the reliable data collection assistant to gather data anywhere, anytime. Whether your survey is self-administered or interviewer-assisted, this module makes it fast and easy to complete questionnaires.

Features

- Data collection
- Continuous survey loop as well as single survey mode
- Data export
- Password protection
- Power failure recovery

... and many more helpful features.

Digivey Analyzer™

Share and evaluate your data.

At the touch of a button, you can generate easily understandable, ready-to-use reports with information you can act on now.

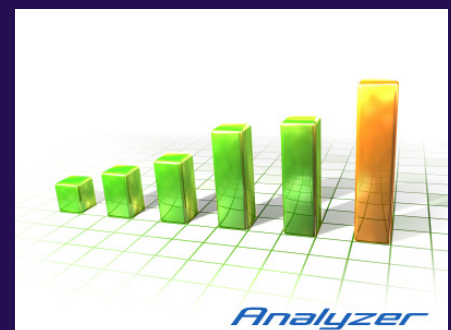
Features

- Top-line reports at the click of a button
- Data filters
- Export of color charts
- Export of raw data as well as customizable data export
- Administrative statistics
- Cross tabulations

... and many more helpful features.



Respond to customer dissatisfaction by quickly learning about and fixing problems.



Easily communicate results using Digivey's extensive report formatting options.



digivey™

Extra survey power
in action.



Digivey Data Shuffler™ *

Transfer projects and transfer data remotely.

Gain enhanced connectivity between the project administrator and your survey stations. Publish new surveys remotely and get data back instantly.

Key Features

- Remote connectivity
- Automatic project deployment
- Automatic data transfer, including periodic data transfer schedules
- Seamless integration with other Digivey modules

Digivey RollaPoll™ *

Collect surveys with Android tablets, too.

Digivey's sister product, RollaPoll™, is fully compatible with the other Digivey modules. Use RollaPoll to collect surveys with Android tablets. Make it part of mixed-mode data collection via kiosks, survey stations, online or use it standalone for interviewer-assisted surveys.

Digivey Plus™ *

Switch gear to mixed-mode data collection.

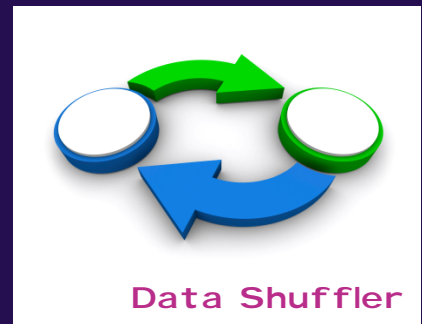
Create your surveys once and deploy surveys online with a subscription to the Digivey Plus web survey launcher. The data collected online are compatible with data collected with surveys kiosks and survey tablets.

Digivey Data Bridge™ *

Inject survey data into existing data bases.

Make existing data bases even more valuable with the automatic injection of survey data to view and the merged data all at once.

* *Optional modules*



Data Shuffler

Turn the gathering of customer information into a valuable, seamless process.



Collect more surveys by adding online surveys to your data collection mix.



Use the RollaPoll survey data collection app with Android devices for instant feedback and real-time results.



digivey™

Extra survey power
in action.

1.866.665.0533

sales@creoso.com

Call us today and take
the first step
toward igniting the
power of interactive
customer feedback
with Digivey survey
technology.

Digivey Survey Center
CREOSO CORPORATION
Phoenix Arizona USA

P: 866.665.0544 | 602.438.2100

sales@creoso.com

www.digivey.com
www.creoso.com